

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56175	CF LOC-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 08/07/12 03:05 PM
Client: NATIONAL REPUBLICAN...	CPE: / / 2954	Agency Commission: 15 %	Updated: TJDISTEFANO on 08/07/12 03:12	
Agency: NATIONAL MEDIA RESEARCH	Product: TV OCT 19-25 ADDS (1310)	Self :30:00	Confirmed: 08/07/12 03:12 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 0 1 0 1 0 0	MORN	30	D			0.0	\$750.00	3	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/19/12	10/24/12	1	2									
002	NEWS8A	* * * * * S *	NEWS	30	D			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										
003	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										
004	NEWS4PM	1 0 1 0 0 0 0	NEWS	30	D			0.0	\$850.00	2	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	2										
005	NEWS430PM	1 1 1 1 0 0 0	NEWS	30	D			0.0	\$850.00	4	\$3,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										
006	NEWS5PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,025.00	3	\$3,075.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/19/12	10/25/12	1	2									
007	NEWS530PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$1,025.00	2	\$2,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/19/12	10/25/12	1	1									

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS6PM	* * * * F * *	NEWS	30	D			0.0	\$1,300.00	1	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS630PM	1 0 0 1 1 0 0	NEWS	30	D			0.0	\$1,300.00	3	\$3,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/19/12	10/25/12	1	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	AINSIDER	1 1 1 1 0 0 0	ACC	30	B			0.0	\$775.00	4	\$3,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	PVEGATU	* T * * * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PPERSON	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PELEMENT	* * * T * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	* * * * F * *	NEWS	30	B			0.0	\$2,750.00	1	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER01	1 1 1 1 1 0 0	LETT	30	B			0.0	\$650.00	5	\$3,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/19/12	10/25/12	1	4									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$47,475.00	\$40,353.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$47,475.00	\$40,353.75	\$0.00	\$0.00